



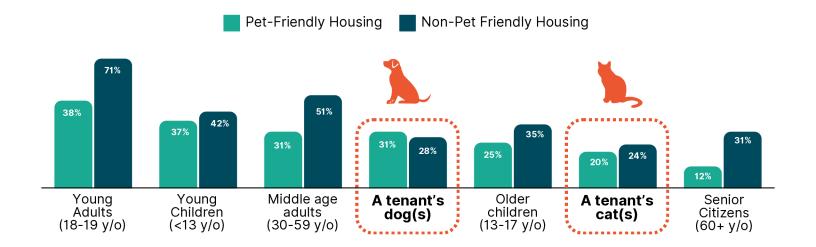
## Tackling Misconceptions about Pets in Rental Housing



but "pet-friendly" does not mean all pets are welcome.







And our research shows pets are a safe bet in the rental housing industry.

Only 9%

of pets cause damage of any kind

And average pet damages are only

\$210

Pets are good for people. Good for communities, and good for the rental housing industry.

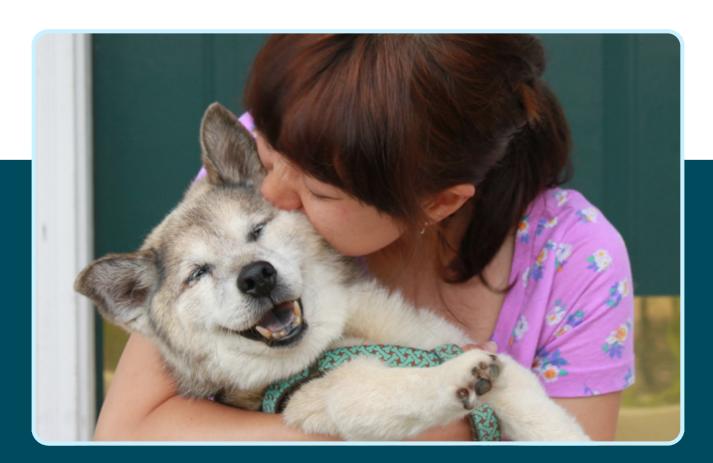
Are you ready to be Pet-Inclusive?

Visit **petsandhousing.org** for more research and resources.



They're cute. They're fuzzy. They're widely restricted in rentals....

## **Tackling Misconceptions about Pets**



## **METHODOLOGY**

Non-profit organizations Michelson Found Animals Foundation and the Human Animal Bond Research Institute (HABRI) commissioned LRW to conduct research on pets and rental housing in the United States. The research, conducted in 2019, included an online survey of 1299 rental residents and a telephone survey of 551 owner/operators in urban and suburban settings.

