

# How to Work with Local Rental Housing Communities to Set Up Adoption and Foster Events

## Simply ask

Asking the managers at your local apartment communities if they are willing to host an Adopt-A-Pet or Foster-A-Furbaby event can be as simple as asking. We've seen quite a few communities host events with their local shelters and rescues.

## Make it easy

Getting buy-in will largely be about how easy you can make this event for the property. Doing the heavy lifting of making it a successful event will be much appreciated.

## Have a written plan

Document your proposed event to share with the manager:

- What kind of space you will need
- What resources you may need (access to water or electricity)
- How much time for set-up and break-down
- Hours of the event
- Costs of adoption
- Duties for property staff who may want to volunteer

## Make suggestions for property participation to enhance the event

- Promote the event to residents well in advance
- Provide refreshments for attendees
- Consider adoption incentives for residents (waiving pet deposit or fees during first year, for example)
- Consider any giveaways they may want to provide (new tags are a great one!)

## Explore partner participation and additional materials to add value for all residents

- A local trainer to demonstrate techniques and/or provide discounts to new customers
- A local pet store to give out free samples of food and treats or coupons toward future purchases
- A table with literature on the importance of collars and tags, microchips, chip registration, ongoing vaccines

## Share success stories of previous events

- Examples from other apartment communities are ideal
- Anecdotal adoption or foster stories along with photos
- Number of pets adopted/fostered