



Press Kit

Pet-Inclusive Housing Initiative

PRESENTED BY

Michelson Found Animals



About Us

In the aftermath of Hurricane Katrina, Dr. Gary Michelson founded the [Michelson Found Animals Foundation](#) (MFA) in 2005 to address the need for a free, national microchipping registry, to help every lost pet find its way home. In the years since, MFA has continued identifying problems facing pets and people and is creating real-world, scalable solutions to keep pets and people together.

Teaming up with the [Human Animal Bond Research Institute](#) (HABRI), MFA commissioned a much-needed survey to understand the issues better and find the right solutions to keep animals with their owners.

From these findings, the Pet-Inclusive Housing Initiative (PIHI) has developed resources and partnerships that support pet owners, as well as showcase the value of pet-inclusive rental housing to rental owners and operators, making housing accessible for all pets and their families.

Resources

PIHI REPORT

The PIHI Report highlights the benefits of pet-inclusive rental housing by sharing new data and market-based solutions that benefit all – so operators, residents, and communities win together.

[READ HERE](#)

CASE STUDIES

Learn how leading rental housing operators have seen success after deploying pet-inclusive housing concepts.

The Company: The Management Group

[TMG Eliminates Pet Restrictions, Experiences 80% Renewal Rate Among Pet Owners](#) ↗

The Company: PMG

[PMG Maintains Long Standing Pet-Inclusive Policies Amidst Change Management](#) ↗

The Company: J. C. Hart

[J.C. Hart Expands Pet Inclusivity and Adoption](#) ↗

News

January 3, 2024

[Finding Home – A Dog’s Tale](#) ↗

November 16, 2023

[So Much Fraud in Rental Housing . . . But is ESA Fraud Something We’re Actually Creating?](#) ↗

October 26, 2023

[Who Are You Really Saying “No” To? – Exploring the Unseen Faces Behind Pet Restrictions in Rental Housing](#) ↗

September 28, 2023

[Breaking Breed Barriers: Pawsitive Insurance Providers](#) ↗

September 5, 2023

[What’s the Score? Leveling Up the Rental Housing Pet Game](#) ↗

August 3, 2023

[Best Friends Animal Society and Michelson Found Animals Partner to Offer Resources to Increase Pet-Inclusive Housing](#) ↗

Where to Reach Us

For all media inquiries please contact:
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For general information contact:
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For all our Pet-Inclusive Housing resources & up-to-date news visit

petsandhousing.org

SOCIAL MEDIA



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