



Press Kit

Pet-Inclusive Housing Initiative

PRESENTED BY

Michelson Found Animals



About Us

In the aftermath of Hurricane Katrina, Dr. Gary Michelson founded the [Michelson Found Animals Foundation](#) (MFA) in 2005 to address the need for a free, national microchipping registry, to help every lost pet find its way home. In the years since, MFA has continued identifying problems facing pets and people and is creating real-world, scalable solutions to keep pets and people together.

Teaming up with the [Human Animal Bond Research Institute](#) (HABRI), MFA commissioned a much-needed survey to understand the issues better and find the right solutions to keep animals with their owners.

From these findings, the Pet-Inclusive Housing Initiative (PIHI) has developed resources and partnerships that support pet owners, as well as showcase the value of pet-inclusive rental housing to rental owners and operators, making housing accessible for all pets and their families.

Resources

PIHI REPORT

The PIHI Report highlights the benefits of pet-inclusive rental housing by sharing new data and market-based solutions that benefit all – so operators, residents, and communities win together.

[READ HERE](#)

CASE STUDIES

Learn how leading rental housing operators have seen success after deploying pet-inclusive housing concepts.

The Company: Oculus Realty

[Multifamily Housing Operator Embraces No Restrictions Pet Policies, Welcomes All Cats and Dogs.](#) ➔

The Company: The Management Group (TMG)

[TMG Eliminates Pet Restrictions, Experiences 80% Renewal Rate Among Pet Owners](#) ➔

The Company: Milhaus

[Milhaus Opens its Doors \(and its Arms\) to Pets](#) ➔

News

June 12, 2024

[Watch the 2024 Pets & Housing Awards – Congrats to all the Winners!](#) ➤

May 6, 2024

[Is Marketing 'Pet-Friendly' Enough?](#) ➤

April 25, 2024

[Pet Legislation Activity, Like California's AB 2216, Could Spur Big Changes](#) ➤

April 8, 2024

[Are You Capturing the Right Data to Optimize Your Pet Strategies?](#) ➤

February 28, 2024

[Pet Legislation: How Operators Can Meet These Challenges Proactively](#) ➤

February 22, 2024

[Beyond Pet-Friendly: How Does Your Property Score When It Comes to Being Pet-Inclusive?](#) ➤

February 1, 2024

[Renting, Pets, and the Gen Z/Millennial Mix; Are You Poised to Welcome Them?](#) ➤

Where to Reach Us

For all media inquiries please contact:
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For general information contact:
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For all our Pet-Inclusive Housing resources & up-to-date news visit

petsandhousing.org

SOCIAL MEDIA



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[PIHI FAQs](#)



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