



Press Kit

Pet-Inclusive Housing Initiative

PRESENTED BY

Michelson Found Animals



About Us

In the aftermath of Hurricane Katrina, Dr. Gary Michelson founded the Michelson Found Animals Foundation (MFA) in 2005 to address the need for a free, national microchipping registry, to help every lost pet find its way home. In the years since, MFA has continued identifying problems facing pets and people and is creating real-world, scalable solutions to keep pets and people together.

Teaming up with the Human Animal Bond Research Institute (HABRI), MFA commissioned a much-needed survey to understand the issues better and find the right solutions to keep animals with their owners.

From these findings, the Pet-Inclusive Housing Initiative (PIHI) has developed resources and partnerships that support pet owners, as well as showcase the value of pet-inclusive rental housing to rental owners and operators, making housing accessible for all pets and their families.

Resources

PIHI REPORT

The PIHI Report highlights the benefits of pet-inclusive rental housing by sharing new data and market-based solutions that benefit all – so operators, residents, and communities win together.

[READ HERE](#)

CASE STUDIES

Learn how leading rental housing operators have seen success after deploying pet-inclusive housing concepts.

The Company: The Management Group

[TMG Eliminates Pet Restrictions, Experiences 80% Renewal Rate Among Pet Owners](#) ↗

The Company: PMG

[PMG Maintains Long Standing Pet-Inclusive Policies Amidst Change Management](#) ↗

The Company: J. C. Hart

[J.C. Hart Expands Pet Inclusivity and Adoption](#) ↗

News

January 3, 2024

[Finding Home – A Dog's Tale](#) ➤

November 16, 2023

[So Much Fraud in Rental Housing . . . But is ESA Fraud Something We're Actually Creating?](#) ➤

October 26, 2023

[Who Are You Really Saying "No" To? – Exploring the Unseen Faces Behind Pet Restrictions in Rental Housing](#) ➤

September 28, 2023

[Breaking Breed Barriers: Pawsitive Insurance Providers](#) ➤

September 5, 2023

[What's the Score? Leveling Up the Rental Housing Pet Game](#) ➤

August 3, 2023

[Best Friends Animal Society and Michelson Found Animals Partner to Offer Resources to Increase Pet-Inclusive Housing](#) ➤

Where to Reach Us

For all media inquiries please contact:
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For general information contact:
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For all our Pet-Inclusive Housing resources & up-to-date news visit

petsandhousing.org

SOCIAL MEDIA



LEARN MORE

[PIHI FAQs](#)

A photograph of a young couple sitting on the floor in a room filled with cardboard boxes, suggesting they are moving. A golden retriever puppy is sitting between them, looking up at the woman. The woman is wearing a blue denim jacket and a yellow headband, and the man is wearing a red and blue plaid shirt. They are both smiling and looking at the dog.

**Brand
Photos** ➤➤➤

**Brand
Videos** ➤➤➤